



**LUXURY IS A FEELING**

**THE ART OF GIVING**

It is not always easy to find the right present for our beloved ones.

Luxury is not just an expensive item.

It is a feeling.

A feeling we all need to savour life.

Maybe that feeling of luxury is life itself.

This conceptual gift guide is not just a list, but a true guide – designed to help you discover the treasure the lucky recipient craves.

Many women find it especially hard the right gift for a man.

We identified five categories and crafted a map to help you find your way to the jewel. For him and for her.

However, there is still one requirement: you need to know the recipient.

Last, but not least, do not forget yourself.



# THE LUXURY OF SPARKLES

Regardless of the season, we all need touches of sparkle.

For some, that might be quite literal – like a jewellery item, a pair of heels that reflects the light, or a tantalising chandelier in your living room.

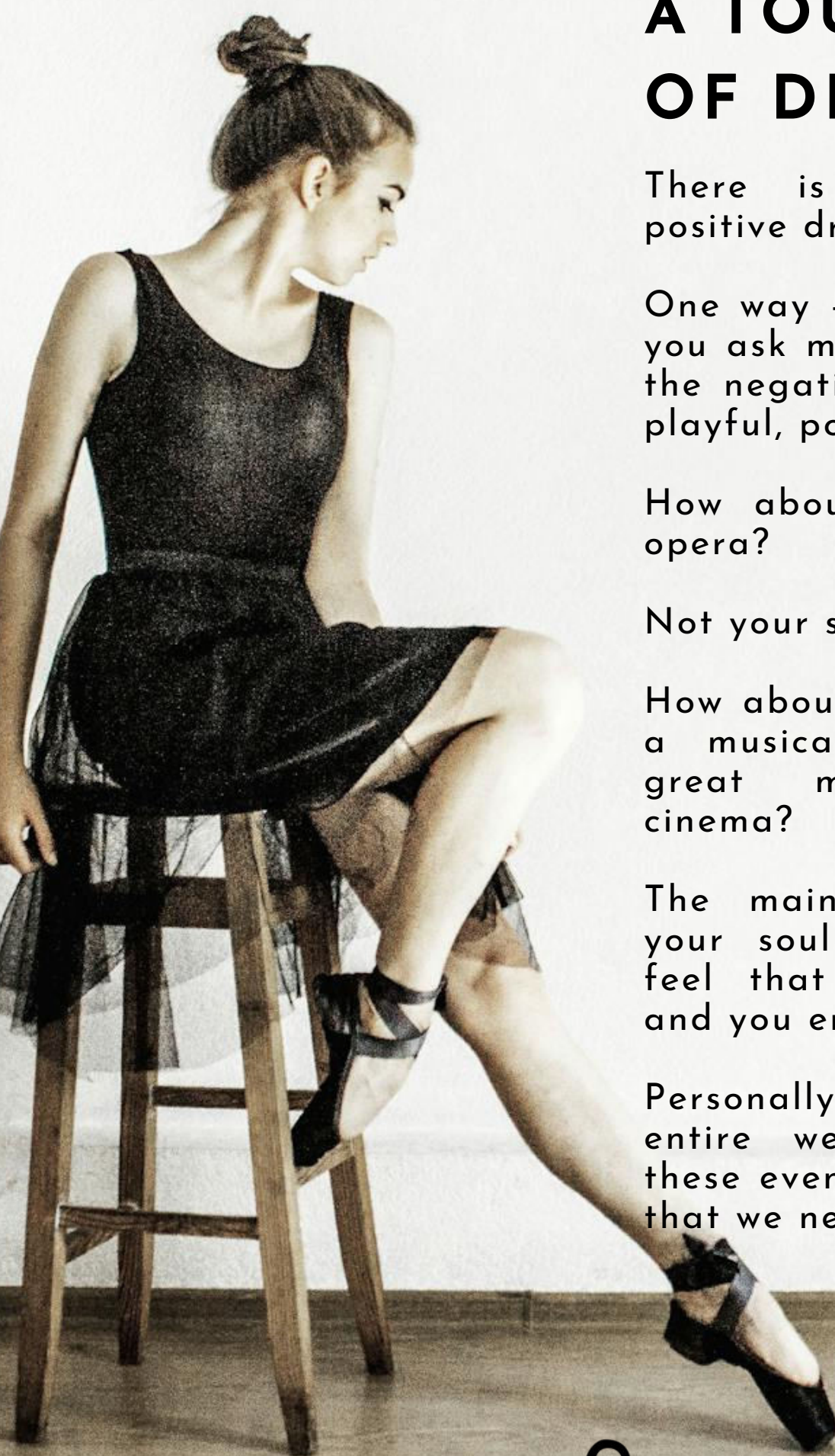
For others, that spark might be embedded in an extraordinary candlelight dinner, a glass of Champagne at a fancy bar, or a visit to a luxury store.

Whatever you give, the touch of sparkle must feel grand and unapologetically radiant to the person you gift it.

Sparkles have no season. They are the things and occasions that light us up and remind us to shine.







# A TOUCH OF DRAMA

There is negative and positive drama.

One way - the best one if you ask me - is to replace the negative drama by its playful, positive opposite.

How about going to the opera?

Not your style?

How about a rock concert, a musical, or simply a great movie in the cinema?

The main thing is that your soul is moved, you feel that you are alive, and you enjoy this time.

Personally, I live for an entire week on any of these events, and I believe that we need drama.





A woman with blonde hair, smiling, wearing a light pink strapless dress, stands on a sandy beach against a clear blue sky. She is leaning slightly back and to her right. In the bottom left corner, a portion of a red polka-dot umbrella is visible.

# ETERNAL BEAUTY

When I say this, I am not speaking on behalf of Peter Pan, who is on a mission for eternal youth and bliss.

I am speaking of beauty that is timeless. You might choose to gift a beauty treatment – but just as well, it could be the perfect dress, an exquisite accessory, or a wonderful shoe.

We also desire beauty and refinement in our environment. So, you might consider a painting or a beautiful print.

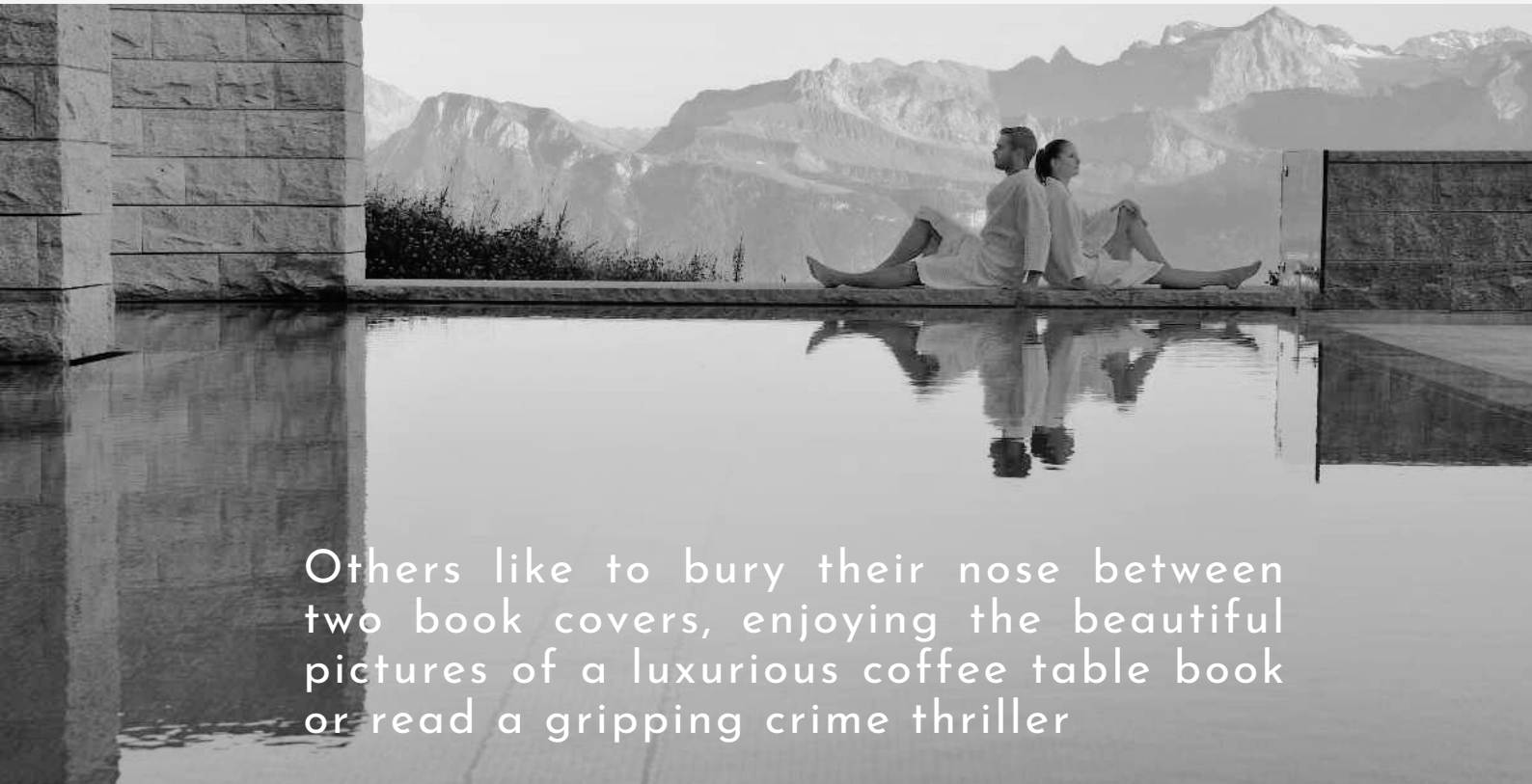
Which option you choose depends on the recipient – and maybe on your own budget. A genuine Picasso might be a tad hard to attain



# THE PERFECT TIMEOUT

We all need these timeouts that allow us to reflect on our life, our priorities, and our goals.

Some love to soak in a hot bubble bath that is spiced up with a sinfully expensive oil or soap.



Others like to bury their nose between two book covers, enjoying the beautiful pictures of a luxurious coffee table book or read a gripping crime thriller

If you want to share your me-time, you could convert it into a wellness weekend or a visit to a spa and make it a we-time.

The possibilities are almost endless, which makes even a moment of calm a fascinating adventure.



# THE PROMISE OF AN ADVENTURE

Some of us embrace risk - others prefer security. It is the same with our hunger for adventure. But there is a right size of adventure for everyone.

If you are like me, you have a big risk appetite and a zest for discovery. Such a person will undoubtedly enjoy a ticket to nowhere, time, and a big rucksack. As you have certainly already understood, it is quite hard to grant us this wish.

But even a beautiful weekend city trip is a very enjoyable gift. One will certainly see new things that broaden the horizon. If you think like Audrey Hepburn that 'Paris is always a good idea' - it actually is - or if you choose a less frequented city, if it is up to the lucky recipient's taste - and your own.

The closest adventure that is worthwhile can be just around a corner. On my short drives, I came across many hidden treasures I had neglected for so long.



# GIVING LASTING LUXURY

In the end, luxury is not measured by price tags or prestige, but by meaning.

It is about gifting moments that linger, experiences that inspire, and objects that awaken a sense of wonder.

Whether you choose sparkles or serenity, beauty or boldness, your gift becomes a gesture of affection, care, and individuality.

Let this guide be your compass to give a lasting feeling of love.

Brigitte Kobi  
CEO & Founder Stilettissimo





